



March 20, 2017

TO: U.S. Customs Officials

FROM: Nora Weiser
Executive Director, American Cheese Society

RE: Sending Cheeses/Dairy Products for Competition & Exhibit at the 2017 ACS Annual Conference & Competition in Denver, CO.

I am writing today to inform U.S. Customs that _____
(Company Name)

is an official, verified participant in the 2017 ACS Annual Conference & Competition. Product for this event will be shipped to the event beginning on or around Monday, July 17 through August 2, 2017. We ask that the cheese and dairy product samples sent by _____ to our Conference & Competition be accepted and passed by Customs for participation in our event. The cheeses are for sample and competition only.

Now in its 34th year, the ACS Annual Conference & Competition is held in a different location each year. In 2016, ACS received 1843 entries from cheesemakers in the U.S., Canada, and Mexico. This year, we are anticipating nearly 1900 cheeses and dairy products from our members.

Our Judging & Competition is scheduled to take place on Monday, July 24 and Tuesday, July 25. Our Annual Conference will begin on Wednesday, July 26 and will end on Saturday, July 29. Both events are set to take place at the following location:

*Colorado Convention Center
Docks of Hall D
c/o The American Cheese Society
700 14th Street
Denver, CO 80202*

The American Cheese Society (ACS) is the leading organization supporting the understanding, appreciation, and promotion of farmstead, artisan, and specialty cheeses produced in North America. Over 1,500 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and the extended industry. ACS strives to continually raise the quality and availability of cheese in North America. Learn more at <http://www.cheesesociety.org>.

I would like to thank you for allowing these cheese products to enter the U.S. for this prestigious event. If you have any questions, please contact me at nweiser@cheesesociety.org or call (720) 328-2788.

Best regards,

Nora Weiser
Executive Director